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## ABSTRACT

## IMAGE PROCESSING APPARATUS

Customer processing apparatus 2, 4 are connected to a service apparatus 6 via the Internet 8. Service apparatus 6 sends instructions to the customer processing apparatus to print or display a calibration pattern. Images of a subject object 210 on the calibration pattern are recorded at different positions and orientations and the image data is returned from the customer processing apparatus 2, 4 to the service apparatus 6. The service apparatus processes the image data based on stored data defining the calibration pattern to calculate the image recording positions and orientations and to generate a 3D computer model of the subject object. The 3D computer model is accessed by a third party apparatus which displays an image of the 3D computer model. To ensure that the user at customer apparatus 2, 4 can control the first image displayed at the third party apparatus, the user is informed how to orientate the subject object 210 relative to the calibration pattern, and processing apparatus 6 generates the 3D computer model relative to the calibration pattern and then defines a viewing camera relative to the calibration pattern to view the part of the subject object 210 facing in the predetermined 5

direction, the first image displayed at the third party apparatus being generated using the defined viewing camera. Alternatively, processing apparatus 6 generates the 3D computer model relative to the calibration pattern and relative to a default viewing camera having a predetermined position and viewing direction. As a further alternative, processing apparatus 6 selects for display at the third-party apparatus the input image received from the user at customer apparatus 2, 4 recorded with the camera viewing axis closest to the predetermined direction in which the subject object 210 was orientated.

(FIGURE 1)